

Day 5

Finding Sponsors



Full Lives Reviews

WHERE TO FIND SPONSORS

There are SO many brands that would love to sponsor you for exposure! The good news is finding a sponsor is pretty easy. I'm sharing my fave ways to finding sponsors!

- Google

- o Search is your best friend when it comes to finding sponsors. This works best when you know of a particular brand that you want to work with. Search for their website in google and look for the Media/ PR contact. Influencer marketing is HOT so they may even have an influencer outreach contact. If not, send a ticket into support asking for the media contact or give them a call!

- Get Social!

- o Did you find a brand you love while scrolling through Instagram? Shoot them a message asking for a media contact. Or send them a shortened pitch inviting them to message you back with a contact for a more detailed proposal.

- Let them find you!

- o Make sure you have your contact details on all of your social channels and website. This makes it super-simple for brands to reach out to you!

- Press releases!

- o Getting on press release list is a great way to find new and upcoming brands and products! The best part is they all have a direct media contact at the bottom!