

Day 3

Let's Get Social!



Full Lives Reviews
Products & Inspiration for a full life

STEP 1: Activity Intro

If you are here you know the importance of social media in growing your blog or influencer business. Sponsored content pays really well and was a huge key to my revenue growth. Growing your social numbers does take time and effort. Chances are you won't gain 10,000 new followers by the end of this challenge. Organic growth takes time, but there are also ways to make money while you're growing. In this activity I will show you how to do both! Grab your journal.



YouTube



STEP 3: Make A Plan You LOVE!

Which is your FAVE platform?

Which is your least fave platform?

Which has the most engagement?

Which has the least engagement?

Re-work your social media plan to post more on the platforms that you love and that are working for you.

STEP 2: Grab Your #'s!

1: Make a list of all of your social channels.

- Instagram
 - Followers
 - Average story views
 - Average Comments
 - Average Likes
- Facebook
 - Followers
 - Average post Likes
 - Average post reach
- Twitter
 - Followers
 - Retweets
- Tumblr
 - Followers
 - Reblogs
- Pinterest
 - Follower
 - Re-pins
- Snapchat
 - Followers
 - Views
- LinkedIn
 - Connections
 - Average post engagement
- Blog
 - Shares
 - Followers
 - Comments
- Newsletter subscribers
 - Subscribers
 - Open rate

Now I want you to make a total of your entire reach. Write down how often you post and posting times if specific.